

Azad Pesticides - User Guide

The village shop, online - without losing who sold the bag.

For mills and agri brands that still sell through village shops. Buyers see the catalog; you still see who sold the bag.

Live system: <https://azad-api-production.up.railway.app>

Access (demo only)

Farmer 9123456789 OTP 123456; Admin 9999999999 / 123456

Try this

1. Catalog "Sold by"
2. Seller apply
3. Admin brand

Full user guide

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Live web: <https://azad-api-production.up.railway.app>

API: <https://azad-api-production.up.railway.app/api>

Sample credentials (demo OTP)

Role

Phone

OTP

Farmer / Customer

9123456789

123456

Seller (Ramesh Agro)

9888888888

123456

Pending vendor applicant

9111111111

123456

Delivery partner

9777777777

123456

Admin

9999999999

123456

Multi-vendor marketplace

Shop: Catalog shows products from Azad (platform) and approved sellers. Product cards show "Sold by ".

Become a seller: Profile Become a seller submit application. Admin approves under

Admin Sellers. Re-login after approval to get seller access.

Seller portal: Profile Seller portal My products / Stock / My orders.

Admin: Products (assign seller), Stock, Sellers (approve applications + suspend), Orders (line-item seller).

Brand and logo (Admin)

Manage store identity from the admin panel (no code deploy needed):

Login as Admin (9999999999 / OTP 123456) open Admin Brand tab.

Set Brand name and Tagline.

Tap Upload from device and choose a logo image from your computer/phone

(PNG/JPG/WebP/GIF/SVG, max 2 MB). A preview appears after upload.

Optionally paste a Logo URL instead (this replaces an uploaded file).

Optionally set Hero image URL, hero headline/subhead, and primary/secondary colors.

Tap Save brand settings. Use Remove logo to clear the logo.

Where the logo and name appear after save:

Desktop nav rail (wide screens)

Login screen

Home hero (logo above the brand name)

Uploaded logos are stored securely on the server (not lost when the site redeploys).

CMS, SEO / AEO, Alerts (Admin)

CMS tab: Pages, Blog, Banners, Site SEO (title template, meta defaults, GSC verification, Organization JSON-LD).

Page SEO: meta title/description, OG image, canonical, focus keyword, FAQ Q&A (FAQPage JSON-LD for AEO).

Blog: Admin CMS Blog - create/edit posts (author, category, tags, cover, TinyMCE body, SEO fields, FAQ). Published posts appear at /blog and /blog/{slug}.

Blog SEO / AEO: BlogPosting JSON-LD (headline, dates, author, image) + optional FAQPage;

Nest injects meta for crawlers; sitemap includes /blog and each published post.

Public pages: /pages/about (and any published slug). Crawlers get injected meta + JSON-LD from Nest.

SEO files: /robots.txt, /sitemap.xml on the site root.

Alerts tab: SMTP (generic) + Meta WhatsApp Cloud API credentials, event toggles, Test email / Test WhatsApp.

Webhook: GET/POST /api/webhooks/whatsapp (Meta verify token).

Env fallbacks (also editable in Admin Alerts): SMTP_*, WHATSAPP_TOKEN, WHATSAPP_PHONE_NUMBER_ID, WHATSAPP_VERIFY_TOKEN, PUBLIC_SITE_URL.

Fees, GST, settlements, users

Customer pays: catalog price (ex-GST) + GST + shipping. Platform commission is not added to the customer total; it is deducted from the seller share.

Commission: category default %; optional product override. Platform (Azad) products = 0% fee.

GST: product override category rate; CGST+SGST (same state as platform MH) or IGST (other states).

Admin Categories: create/edit categories; set default Commission % and GST % (used when a product has no override).

Admin Products: each row shows seller + fee/GST (override or category default) + HSN; edit fees per product; Add product can set optional overrides.

Seller: Profile Seller portal Earnings (pending vs settled ledger).

Admin Finance: Run settlement (last 30 days unsettled sales), mark paid (offline payout). If there are no unsettled sales, you see a clear message (not a raw error dump).

Admin Users: change role, activate/deactivate (deactivated users cannot login).

Admin Orders: line GST / seller net; Refund reverses ledger and cancels order.

Also see docs/USER_GUIDE.md in the repository for the markdown version of this guide.

Prepared by Digicane Systems. Treat demo accounts as public evaluation credentials.