

DigiSEO AI - User Guide

SEO that spends credits like an ops console, not a plugin.

For growth teams tired of tools that guess. Workspaces, pillars, credits - run one action, then see why upgrade is a control, not a banner.

Live system: <https://web-v2-production-f094.up.railway.app>

Access (demo only)

demo.starter@digicanesystems.com / DigiSEO-Demo-2026!

Try this

1. Overview
2. One pillar action
3. Mock billing upgrade

Full user guide

DigiSEO AI - End User Guide (Trial & Demo)

Product: DigiSEO AI Digicane Systems

Audience: Prospects, trial users, sales demos, customer onboarding

Last updated: August 2026

1. Access URLs

Platform

URL

Notes

Web app (production)

<https://web-v2-production-f094.up.railway.app>

Primary demo environment

API

<https://api-production-4a88.up.railway.app>

Used by the web app automatically

API health

<https://api-production-4a88.up.railway.app/health>

Should return {"status":"ok",...}

Mobile app

Not available

Use the web app in your mobile browser - the UI is responsive. A native iOS/Android app is not released yet.

Recommended browsers: Chrome, Edge, Safari (latest). Minimum width ~360px for pillar workspaces.

2. Sample demo credentials

Use these shared accounts for trials and live demos. All use the same password.

Account

Email
Password
Starting plan
Credits (approx.)
Demo Starter
demo.starter@digicanesystems.com
DigiSEO-Demo-2026!
Starter (trial)
500

Demo Professional
demo.pro@digicanesystems.com
DigiSEO-Demo-2026!
Starter*
500
Demo Business
demo.business@digicanesystems.com
DigiSEO-Demo-2026!
Starter*
500

\For Professional or Business features during a demo, open Billing and click upgrade - on the demo environment this uses a mock checkout* (no real payment) and instantly unlocks the tier.

Sign in

Open <https://web-v2-production-f094.up.railway.app/login>

Enter email + password from the table above

You land on Overview (/app)

Create your own trial (alternative)

Open Sign up <https://web-v2-production-f094.up.railway.app/signup>

Use any work email and password (minimum 8 characters)

You receive Starter with 500 credits immediately

Do not use production demo passwords for real customer data.

3. What DigiSEO AI does

DigiSEO AI is an AI Growth OS - software that runs an SEO & marketing delivery hierarchy (aligned with agency service pillars), not a scattered toolbox.

Nested capabilities (not separate top-level products):

Keywords inside Strategy & Audit and AI SEO

Competitors inside Strategy & Audit and AI SEO

Backlinks inside Off-Page SEO

Analytics inside Reporting & Support

Partner-only (not core SaaS): Web Design & Development - export a brief from Settings.

4. Feature overview by module

Each pillar is a hierarchy workspace: select a line item on the left, run an action, review output on the right. Progress is saved in your browser per workspace.

4.1 Strategy & Audit

Line item

What it does

Initial Website + Funnel Audit

Connect a site URL, crawl pages, connect mock GSC

Technical SEO Audit

Crawl issues + SEO agent

Keyword Research

Keyword clustering agent

Competitor Analysis

Competitor list + scan agent

Buyer Persona & Journey Mapping

Content/persona brief

Demo tip: Enter <https://example.com> or your own domain under Strategy save URL run

Initial Website + Funnel Audit first.

4.2 AI SEO

AI keyword clustering, AEO & GEO content optimisation, AI competitor intelligence, SGE /

AI Overview readiness, performance tracking.

4.3 On-Page SEO

Meta tags, URLs, content, schema, Core Web Vitals, internal linking, voice, duplicate/AI content check, images, FAQ/snippets, E-E-A-T - each as a runnable checklist item.

4.4 Content Writing Specialist

Generate blogs, landing pages, case studies, whitepapers, newsletters. Professional+: seed a content calendar from the Content page.

4.5 CRO (Professional+)

Conversion optimisation, funnel strategy, landing page optimisation, A/B testing, exit-intent. Heatmaps marked as partner scope.

4.6 Off-Page SEO (Business+)

Directories, listings, backlink building, guest posting, email outreach, competitor backlink research, digital PR, social bookmarking.

4.7 Local SEO - GMB (Business+)

GBP optimisation, citations, reviews, ranking tracking. Live GBP posts and geo-grid = partner / coming soon.

4.8 Paid - Google Ads + Meta Ads (Business+)

Two tabs on Paid (Google + Meta):

PPC (Google Ads) - campaign setup through A/B ad testing

Meta Ads - creatives, audiences, pixel, remarketing, A/B creative testing

Drafts only until Ads APIs are connected.

4.9 Social Media Marketing - SMM (Professional+)

Platforms, posts per month, creative, reels/video ideas, paid social briefs.

Engagement/DM, influencer, and social listening = partner scope.

4.10 Email Marketing (Business+)

Campaign setup, newsletters, drip/automation, segmentation, email A/B - per-item briefs via the Email agent.

4.11 Reporting & Support (Professional+)

Report frequency, performance dashboard (analytics nested here), strategy calls, account manager notes, support level.

4.12 Growth Playbook (Business+)

Runs the full hierarchy in one orchestrated workflow: SEO AEO keywords content

CRO backlinks local PPC social email analytics.

4.13 Approvals

Review agent-proposed changes (meta, schema, content, etc.) Approve or Reject before anything is applied.

4.14 Billing

View plan, credits, upgrade tier. On demo: upgrades are mock (instant, no card).

4.15 Settings

Connect integrations (GSC, GA4, GBP, WordPress, etc.), export Web Design partner brief, enterprise API keys / white-label / SSO (Enterprise).

5. Plans and what unlocks

Feature area

Starter

Professional

Business

Strategy, AI SEO, On-Page, blogs

Yes

Yes

Yes

Content calendar

-

Yes

Yes

CRO

-

Yes

Yes

Social (SMM)

-

Yes

Yes

Competitors & analytics

-

Yes

Yes

Off-Page, Local, Paid, Email

-

-

Yes

Growth Playbook

-

-

Yes

Auto-apply approved changes

-

-

Yes

Plan

Price

Monthly credits

Starter

\$49/mo

500

Professional

\$149/mo

2,000

Business

\$399/mo

8,000

Enterprise

Custom

50,000+

6. 15-minute demo script (web)

Use Demo Business account (upgrade to Business first if needed).

Step

Where

Action

1

Login

Sign in with demo credentials

2

Strategy & Audit

Enter <https://example.com> Connect & crawl on funnel audit

3

AI SEO

Run AI Content Optimisation (AEO & GEO)

4

On-Page SEO

Run Meta Tags Optimisation

5

Content Writing

Generate a blog on "local SEO for SMBs"

6

CRO

Run Funnel Strategy brief

7

Paid (Google + Meta)

Switch to Meta Ads tab draft a campaign item

8

Reporting

Load analytics on performance dashboard

9

Approvals

Show pending proposed changes

10

Growth Playbook

Launch playbook (Business+)

7. Mobile / tablet usage

There is no native mobile app in this release.

Device

How to access

Phone

Open <https://web-v2-production-f094.up.railway.app> in Safari or Chrome

Tablet

Same URL; pillar list stacks above detail panel on narrow screens

Desktop

Recommended for multi-step demos and JSON output panels

Mobile demo credentials: Same as web (Section 2).

8. Credits and agent costs (typical)

Agent / action

Credits (approx.)

SEO audit

25

AEO

20

Keywords

15

Content piece

40

CRO brief

25

Social post

10

Competitor scan

20

Analytics

10

Backlink discover

25

PPC draft

30

Local SEO

20

Email brief

20

Growth Playbook

120

If credits run low during a demo, upgrade plan on Billing (mock) or sign up a fresh account.

9. Demo mode behaviour

On the live Railway demo environment:

MOCK_LLM and MOCK_CRAWL may be enabled - agents return realistic sample outputs without paid API keys

Billing checkout mock-upgrades the plan instantly when Stripe is not fully configured

Integrations (GSC, GA4, etc.) connect in stub mode from Settings

Partner items (heatmaps, geo-grid, influencer, live GBP posts) show as partner / coming soon - not fake success

10. Troubleshooting

Issue

Fix

"Signup failed" / CORS error

Use web-v2 URL only (not the retired legacy web URL)

"Feature not available on plan"

Billing upgrade to Professional or Business (mock on demo)

"Connect a site first"

Run Initial Website + Funnel Audit in Strategy

"No workspace"

Sign out and sign in again; complete signup

Empty SEO / crawl

Re-run crawl; use a public URL like <https://example.com>

Credits exhausted

Upgrade tier or create a new trial account

11. Support and related docs

Document

Purpose

USER_GUIDE.md (USER_GUIDE.md)

Detailed product guide for ongoing use

strategy/SERVICE_PILLARS.md (strategy/SERVICE_PILLARS.md)

Full Subhash service hierarchy

agents/README.md (agents/README.md)

Agent catalog and plan gates

functional/FUNCTIONAL_SPEC.md (functional/FUNCTIONAL_SPEC.md)

Use cases and business rules

Contact: varun@digicanesystems.com Digicane Systems

Quick reference card

Web: <https://web-v2-production-f094.up.railway.app> Login: /login Sign up: /signup Demo

Starter: demo.starter@digicanesystems.com / DigiSEO-Demo-2026! Demo Pro:

demo.pro@digicanesystems.com / DigiSEO-Demo-2026! Demo Business:

demo.business@digicanesystems.com / DigiSEO-Demo-2026! Mobile: Same URL in mobile browser (no native app yet) Upgrade: Billing choose plan (mock checkout on demo)

Prepared by Digicane Systems. Treat demo accounts as public evaluation credentials.